


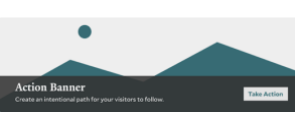




Blocks Reference Sheet

Legend: Style Options Call to Action (CTA) Media

<p>Using Headings Headings are used in a document to organize and structure the content, making it easier for the reader to understand and navigate the information.</p> <p>Using Lists Unordered lists are displayed with bullets rather than numbers and are used to present a series of related items or ideas but not necessarily in a specific order.</p> <ul style="list-style-type: none"> • Goals: What the website aims to achieve through its content • Topics: what the website's content will be about <p>Text</p> <p>Text, headings, lists, and tables</p>	<p>Standard doesn't mean one-size-fits-all. Components can be styled in a variety of ways, like this Wrapped Image block. We've opted to place image on the left and offset it from the rest of our text.</p> <p>You'll have the freedom to choose which components to use and how to arrange them to fit your needs best. No matter your choice, our components are designed to work together seamlessly to create a cohesive, brand-compliant whole.</p> <p> Wrapped Image</p> <p>Inline images; text flows around image</p>	 <p> Divider</p> <p>Horizontal dividing line</p>	<p>“YaleSites are highly customizable, empowering you to easily craft a wide range of layouts while still maintaining consistency and amplifying the Yale brand.”</p> <p>—The Dean of Theses</p> <p> Quote</p> <p>Emphasize or highlight text</p>
 <p> Image</p> <p>Standalone image, captions supported</p>	 <p> Video</p> <p>Embed a video from YouTube or Vimeo</p>	 <p> Media Grid</p> <p>Collection of media items in a responsive grid</p>	 <p>Gallery</p> <p>Interactive collection of images, captions supported</p>
 <p> Button Link</p> <p>Single or paired button links</p>	 <p> Quick Links</p> <p>Group of related CTAs, optional copy, and background image</p>	 <p> Callout</p> <p>Up to two prominent CTAs; optional copy</p>	 <p>Content Spotlight</p> <p>The Content Spotlight Block enables you to highlight a group of content, including an image, a heading, body content, and an optional heading, subheader, and link.</p> <p> Content Spotlight</p> <p>Content promotion with Image, copy, and CTA</p>
 <p> Custom Cards</p> <p>Collection of CTA in cards; images and summaries optional</p>	 <p> Action Banner</p> <p>Banner or Content Region Block with background image, copy, and CTA</p>	 <p> Grand Hero</p> <p>Banner Region Block with image or video background, copy, and a CTA</p>	 <p>Embed</p> <p>Embed approved external resources like Qualtrics and Power BI</p>
 <p>Posts Feed</p> <p>Display all Posts in a list with a filter by category option</p>	 <p>Calendar List</p> <p>Display all future Events in a list with a filter by category option</p>	 <p>View</p> <p>Display basic feeds or use with tags to curate and show groups of content</p>	 <p>Pre-Built Form</p> <p>Embed a pre-built form on your site</p>
<p>Expand All Collapse All</p> <p>Keep the most critical information outside of accordions</p> <p>Despite their usefulness for organizing content, there may be better choices for your website than accordions, as they hide content and rely upon user interaction. For this reason, you should present any critical information outside of accordions.</p> <p>Use clear, unique, and descriptive headings</p> <p>Limit the amount of content presented within accordions</p> <p>Accordion</p> <p>Organize groupings of content within interactive collapsible accordions</p>	<p>Before register form Highlight content Take us aboard</p> <p>Tab allow users to switch between related groups of content without having to leave the page.</p> <ul style="list-style-type: none"> • The contents of your first tab will be displayed by default. • The contents of tabs should be related, but neither sequential nor dependent upon each other. • Group your content logically so users can easily predict what they'll find when they select a given tab. <p>Tabs</p> <p>Organize and show tabs of related, self-contained categories of content</p>		